

**[ZEITGEIST
IRLAND ²⁴]**

Zeitgeist Irland 24

Zeitgeist Irland 24 is an initiative from Culture Ireland and the Embassy of Ireland in Germany to promote Contemporary Irish Arts and Culture in Germany in 2024.

The identity is an adaptable framing device; capturing and collating. There's a theme of partnership here, between countries, between cultural organisations. Everything contained within.

The logo is supplied for print, and for web, in two versions (each in black, and in white, for use on dark or light backgrounds).

Where possible, use the primary Zeitgeist Irland 24 logo (with Culture Ireland and the Embassy of Ireland in Germany logos included). If there are space restrictions on promotional material, please use the Zeitgeist Irland 24 single logo.

Please only use an official, appropriate, and specific version of our logo, available for download from our website at www.cultureireland.ie/funding/about/logos-and-guidelines

Use it only in the way it is supplied.
Please do not amend its form or colour in any way.

If in any doubt of which logo to use, please don't hesitate to contact us:
irelandingermany@cultureireland.gov.ie



Cultúr Éireann
Culture Ireland



Botschaft von Irland
Deutschland

PRIMARY LOGO | Black
For use on light backgrounds only



Cultúr Éireann
Culture Ireland



Botschaft von Irland
Deutschland

PRIMARY LOGO | White
For use on dark backgrounds only



SINGLE LOGO | Black
For use on light backgrounds only



SINGLE LOGO | White
For use on dark backgrounds only